



SAFA COLLEGE OF ARTS AND SCIENCE

POOKKATTIRI, EDAYUR PO, VALANCHERY, MALAPPURAM DIST, 676552

Affiliated to University of Calicut | Recognised by UGC 2(f) | An ISO 9001-2015 Certified

CRITERION 7 INSTITUTIONAL VALUES AND BEST PRACTICES

7.2 BEST PRACTICES 7.2.1: DESCRIBE TWO BEST PRACTICES SUCCESSFULLY IMPLEMENTED BY THE INSTITUTION AS PER NAAC FORMAT PROVIDED IN THE MANUAL

**DOCUMENTARY PROOF:
SHARE YOUR SMILE (SHY)
AWARENESS PROGRAM ON SOCIAL EMPOWERMENT**





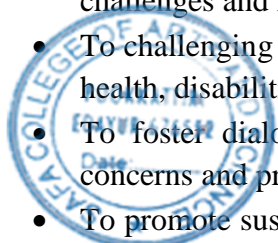
7.2.1 SHARE YOUR SMILE (SHY)

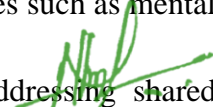
INTRODUCTION

At SAFA College, we believe that education extends beyond textbooks and classrooms. We are committed to nurturing well-rounded individuals who are not only academically proficient but also socially responsible and culturally aware. To realize this vision, we have implemented the "Awareness Program" as one of our best practices. The Awareness Program is a comprehensive initiative designed to broaden the horizons of our students and foster a deeper understanding of the world around them. Through a series of workshops, seminars, and experiential learning opportunities, we aim to cultivate awareness and empathy towards diverse cultures, social issues, and global challenges. The Awareness Program is integrated into the college curriculum, ensuring that every student has the opportunity to participate and benefit from its offerings. It is structured to provide a balanced mix of theoretical knowledge, practical experience, and reflective exercises, allowing students to apply their learning in real-world contexts.

OBJECTIVES:

- To provide accurate and relevant information to increase understanding of a particular issue or topic.
- To encourage individuals to adopt new behaviors or change existing ones related to health, safety, environment, or social issues.
- To alert people to potential risks and hazards and providing strategies to minimize or avoid them.
- To generate support for a cause or issue, and mobilizing individuals or communities to take action, whether it's through policy advocacy, fundraising, or direct involvement.
- To equip individuals with the knowledge, skills, and resources needed to address challenges and make informed decisions.
- To challenging stereotypes and misconceptions, particularly around issues such as mental health, disabilities, or social inequalities.
- To foster dialogue, collaboration, and community involvement in addressing shared concerns and promoting collective action.
- To promote sustained awareness and action over time, leading to lasting positive impacts on individuals and society.




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OUTCOMES:

- Enhanced intercultural communication skills and empathy through deeper understanding of diverse cultures.
- Increased social consciousness and proactive engagement in addressing issues like poverty, inequality, and environmental sustainability.
- Cultivation of critical thinking abilities through analysis of complex issues and informed decision-making.
- Development of leadership skills such as communication, teamwork, and problem-solving for effective leadership in diverse contexts.
- Promotion of civic responsibility through active participation in community service and engagement initiatives.
- Fostering of global citizenship through gaining a broader perspective on global issues and fostering cross-cultural understanding.
- Opportunities for self-reflection and personal growth, leading to enhanced self-awareness and resilience.
- Long-lasting impact on attitudes, behaviors, and societal contributions beyond college years.



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7.2.1 SHARE YOUR SMILE (SHY)

INDEX:

SL.NO	NAME OF PROGRAMS	ORGANISING UNIT/ AGENCY/COLLABORATING AGENCY	YEAR OF THE ACTIVITY
1	Awareness about Consumer Protection Act	Safa Higher Secondary School	2023
2	Awareness session about first aid basis	Department of Physics in Collaboration with NSS	2022
3	Human chain for the spread of Anti-Drug Awareness	NSS Unit 184 and SIP unit	2022
4	Kootayottam Rally in relation with International Youth Day Celebration	NSS Unit 184 in Collaboration With NYKS	2022
5	Street Play- Seeking light on the plight of displaced	Department of English in Collaboration with NSS	2022
6	Vaka rural camp for community well-being of Attappady	Department of BSW in Collaboration With Attappady adivasi development-Sholayar Grama Panchayath	2022
7	Awareness class against Child Labour	Safa English School in collaboration with Child line Malappuram	2022
8	Public service advertisement on Drug Awareness	Department of BAMC	2022
9	An Awareness session on electricity and power consumption	Department of Physics in Collaboration with NSS	2021
10	Awareness about Consumer Protection Act	Safa Higher Secondary School	2021
11	Orientation and Marketing awareness	Department of Management studies in Collaboration with Ashraya kudumba shree	2021



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1. CONSUMER PROTECTION ACT AWARENESS PROGRAMME

The primary function of the programme is to provide an outline and guidance about the consumer protection act to the students and staff of Safa English school. A detailed discussion was held on the role and functioning of consumer forums in addressing consumer grievances and providing redressed mechanisms. The programme conducted on 17-02-2023 in Safa English school. The session handled by Mr Farasha .A from final year B.Com student in the Safa college of arts and science. The program was successful in raising awareness among students and staff about the Consumer Protection Act. Participants expressed increased confidence in their ability to address consumer issues and pledged to spread the knowledge gained to their peers and family. A quiz was conducted to assess the understanding of the topics covered. Students participated enthusiastically, and winners were awarded books on consumer rights. This was followed by a group discussion, encouraging students to think critically about how they could apply this knowledge in their everyday lives. The programmes empowered the students and navigate the market place effectively.



EXTENSION PROGRAM - CONSUMER PROTECTION ACT TO SAFA HIGHER SECONDARY SCHOOL.



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saafa
HIGHER SECONDARY SCHOOL, POOKKATTIRI

A Member of SAFA Group of Educational Institutions
Run by Dignified Educational Charitable Trust (Regd)
PO Edayur, Valanchery, Malappuram Dt., Pin. 676 552
E-safacs2017@gmail.com | Tel: (0494) 2638810, 2644908

Ref:

Date: 17-02-23

CERTIFICATE OF APPRECIATION

This is certify that Mr. FARASHA (Final Year B. Com student SAFA college of arts and science) in connection with the extension activity of PG Department of commerce to school students has delivered a session on the topic of "AWARENESS ABOUT CONSUMER PROTECTION ACT" on 17-02-2023 at SAFA higher secondary school, Pookattiri



RAJANA, PR
Principal

Principal
SAFA HIGHER SECONDARY SCHOOL
Pookattiri, Edayur-676 552, Malappuram



PRINCIPAL
Safa College of Arts and Science
Pookattiri, Edayur-676552



Principal

PRINCIPAL
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2: AWARENESS SESSION ABOUT FIRST AID BASICS

The department of physics in collaboration with the NSS unit conducted an awareness session on first aid basics aimed at equipping students and faculty with essential emergency response skills. The session intended to foster a culture of safety and preparedness within the campus community. The programme conducted on 28/08/2022 and focused to educate participants on the basic principles and techniques of first aid and simulate first aid scenarios to enhance practical skills. The objective of the programme is to promote the importance of timely and effective emergency response. Participants were shown practical demonstrations on how to correctly perform CPR, dress wounds, and create makeshift splints. For the adaptive knowledge the programme arranged an Interactive Session with attendees practiced the demonstrated skills on dummies, with direct supervision and feedback from trained professionals. The first aid basics awareness session successfully instilled basic first aid skills among the participants, empowering them to act confidently in emergency situations. The collaborative effort of the NSS unit and the Department of Physics demonstrated a strong emotional commitment to community welfare and education.



Empowering the students and community care that transcends the classroom and prepare them for real world challenges



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SAFA | ENGLISH SCHOOL

(Affiliated to CBSE Delhi. No.930550/05)

Pookkattiri, Edayur P.O, Valanchery, Malappuram Dist. Kerala - 676552

☎ 0494 2644908, 2988808 ✉ safases@gmail.com

www.safaenglishschool.com

DATE: 26/08/2022

CERTIFICATE OF APPRECIATION

This is to certify that, in connection with the extension activity of the Department of Physics, the students of SAFA Arts and Science College delivered a session on FIRST AID BASICS on 25/08/2022 to the students of SAFA English School Pookkattiri. We hereby express our sincere thanks to the college.

Principal


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SAFA ENGLISH SCHOOL
POOKKATTIRY, EDAYUR.P.O
VALANCHERY, MALAPPURAM
KERALA-676552




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Pookkattiri, Edayur-676552


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3. ANTI DRUG AWARENESS PROGRAMME REPORT

The NSS unit, as part of the Shiksha Scheme 2022, organized a human chain anti-drug awareness programme aimed at mobilizing the community to combat the menace of drug abuse. The event sought to raise awareness about the detrimental effects of drug addiction and promote a drug-free lifestyle among youth. Participants formed a human chain, symbolizing unity and solidarity in the fight against drug abuse. The chain stretched across pookattiri and attracted the attention of passers. The human chain anti-drug awareness programme received overwhelming support from the community, with numerous individuals expressing their commitment to promoting a drug-free environment. The Local residents, students, teachers, and representatives from various organizations actively participated in the event, underscoring the collective determination to combat drug abuse. The student's initiatives become a great success in the academic and service of the Safa College of arts and science.



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ചെയർമാൻ
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ഫോൺ:0494 2644325
☎:9188955247

വളാഞ്ചേരി നഗരസഭ
MUNICIPALITY OF
VALANCHERY

അഷ്റഫ് അമ്പലത്തിങ്ങൽ
☎: 9946486201
പി.ഒ.തൊഴുവാന്തൂർ
മിമ്പാറ വളാഞ്ചേരി, 676 552

Date: 27.02.2022

Letter of Appreciation

To

The Principal
Safa College of Arts and Science, Pookkattiri

This is to convey my gratitude for the outstanding efforts being made in the area of palliative care by Safa College of Arts and Science since 2018. It is extremely admirable how kind and understanding your students have been. It is clear from your organization's palliative initiatives, health aid distribution, visits to the palliative care unit, Blood Donation Camp, and other activities that in addition to offering vital medical care, it also creates humane values among students.

Regards,



Ashraf
ASHARAF AMBALATHINGAL
Chairman
Valanchery Municipality



[Signature]
PRINCIPAL
Safa College of Arts and Science
Pookkattiri, Edayur-676552



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4.INTERNATIONAL YOUTH DAY CELEBATION

The College NSS Team, in collaboration with NYKS Malappuram, organized a Kootayottam Rally as part of the International Youth Day celebration held on 12/08/2022. The event aimed to engage youth in promoting social cohesion and community engagement while celebrating the energy, creativity, and potential of young people. The rally commenced with a flag-off ceremony attended by college authorities, NSS officials, representatives from NYKS, and enthusiastic youth participants rally route started from pookattiri to valanchery. Participants marched through the streets of Malappuram, carrying banners, placards, and flags adorned with messages highlighting the importance of youth empowerment, social inclusion, and community engagement. The Kootayottam Rally received an enthusiastic response from both participants and onlookers, with community members expressing appreciation for the initiative to celebrate International Youth Day in a meaningful and engaging manner. The event succeeded in fostering a sense of unity, pride, and empowerment among youth, reinforcing their role as agents of positive change. The Kootayottam Rally organized by the College NSS Team in collaboration with NYKS Malappuram provided a platform for youth to come together, celebrate their collective identity, and advocate for meaningful social change. Through unity, creativity, and active participation, participants reaffirmed their commitment to building a brighter future for themselves and their communities.





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Date: 27.02.2022

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Regards,



Asharaf
ASHARAF AMBALATHINGAL
Chairman
Valanchery Municipality



[Signature]
PRINCIPAL
Safa College of Arts and Science
Pookkattiri Edayur-676552



7.2.1 SHARE YOUR SMILE (SHY)

5. STREET PLAY- SEEKING ENGLISH ON PLIGHT OF DISPLACED

The PG Department of English Language and Literature, in collaboration with the National Service Scheme (NSS) was successfully organized Refugee Day on June 20, 2022. As part of the event, 15 students from the V semester BA English program performed a street play at the Valanchery Bus Stand, commemorating World Refugee Day. This initiative was instrumental in raising awareness about the challenges faced by displaced individuals worldwide. Through a collaborative program with NSS, we demonstrated our dedication to addressing this social issue. Choosing a street play as our medium allowed us to engage both the student body on campus and a wider audience at the local bus stand. This dual approach facilitated inclusive conversations about refugee issues within our community. The Refugee Day Street play served as a poignant reminder of the struggles faced by refugees and emphasized the importance of compassion and understanding. By fostering creative expression and community engagement, we aimed to contribute to building a more empathetic and informed society. This initiative reflects our ongoing commitment to addressing social issues and promoting unity within our community.



Principal,
SAFA College of Arts and Science,
Pookkattiri, Edayur PO, Valanchery,
Malappuram District, Kerala - 676552



PROGRAM REPORT

Principal,
SAFA College of Arts and Science,
Pookkattiri, Edayur PO, Valanchery,
Malappuram District, Kerala - 676552



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ലാമ്പരക്കൽ
വട്ടാഞ്ചേരി തറമംഗലം
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ഫ്: 9188955247

വട്ടാഞ്ചേരി നഗരസഭ
MUNICIPALITY OF
VALANCHERY

അഷ്റഫ് അമ്പലത്തിങ്ങൽ
ഫ്: 9946486201
പി.ഒ. മൊഴുവാതൂർ
മീനാടി വട്ടാഞ്ചേരി, 676 552

Date:
30.06.2022

Letter of Appreciation

In recognition of their effort in promoting social awareness of the World Refugee Day through The Street Play held at Valanchery Bus Depot ,

This certificate is proudly awarded to the PG Department of English Language and Literature, and NSS Unit. 184 of Safa College of Arts and Science, Pookattiri on June 20, 2022.




ASHARAF AMBALATHINGAL
Chairman
Valanchery Municipality




PRINCIPAL
Safa College of Arts And Science
Pookattiri, Edayur-676552

Valanchery Municipality, P.O. Valanchery, Malappuram Dt, 676552 Kerala




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6. WAGA RURAL CAMP FOR COMMUNITY WELLBEING AT ATTAPPADY

The Waga Rural Camp, hosted by the Department of Social Work at Safa College of Arts and Science in Pookkattiri in collaboration with Attappady adivasi development and Sholayar Grama Panchayath took place in Attappady from July 15th to 19th, 2022. The event saw the participation of 54 BSW second-semester students who engaged in a variety of community-oriented activities. These activities included community outreach, skill development workshops, environmental initiatives such as tree plantation drives and waste management awareness, educational programs focusing on healthcare and hygiene, and cultural exchanges. The camp effectively integrated theory and practice, empowering both students and the rural community. Its impact was evident in the promotion of mutual understanding, empowerment of locals, and advocacy for sustainable development. Moving forward continued support for community-driven initiatives will be crucial for fostering an inclusive society.



കേരളസർക്കാർ (ഗവൺമെന്റ്) കോർപ്പറേഷൻ
 ആസ്ഥാനം: മലപ്പുറം ജില്ല, പാലക്കാട് ജില്ല, പി.ഒ. 676552 | ഫോൺ: 04924-254381

തീയതി: 20/07/22

It brings me great pleasure to express my gratitude and heartfelt appreciation to the Department of Social Work, Safa College, for their commendable efforts in organizing and executing various community outreach programs in collaboration with Sholayoor Grama Panchayat. The extension programs under the name of 'WAGA' consisting of skill development workshops, tree plantation, cleaning, waste management, and educational awareness programs on healthcare and hygiene significantly contributed to the welfare and development of our community. We applaud the dedication and commitment demonstrated by the organizers and participants in promoting sustainable development and enhancing the quality of life in our village. Thank you for your invaluable contributions.

Sincerely,





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7. AWARENESS CLASS AGAINST CHILD LABOUR

The Department of Social Work, in collaboration with Safa English School and Child Line Malappuram, organized an awareness class on 'Child Friendly Environment' on June 17, 2022, in observance of International Day against Child Labour. The program aimed to educate participants on creating environments conducive to children's well-being, particularly in combating child labor. Sessions covered topics such as child rights and protection mechanisms, emphasizing community involvement. The collaboration with Child Line Malappuram highlighted the collective effort in safeguarding children's rights. The program successfully raised awareness about creating child-friendly environments, contributing to combating child labor and promoting children's welfare. This proactive approach exemplifies stakeholder's commitment to ensuring every child's protection and well-being.



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Pookkattiri, Edayur PO, Valanchery



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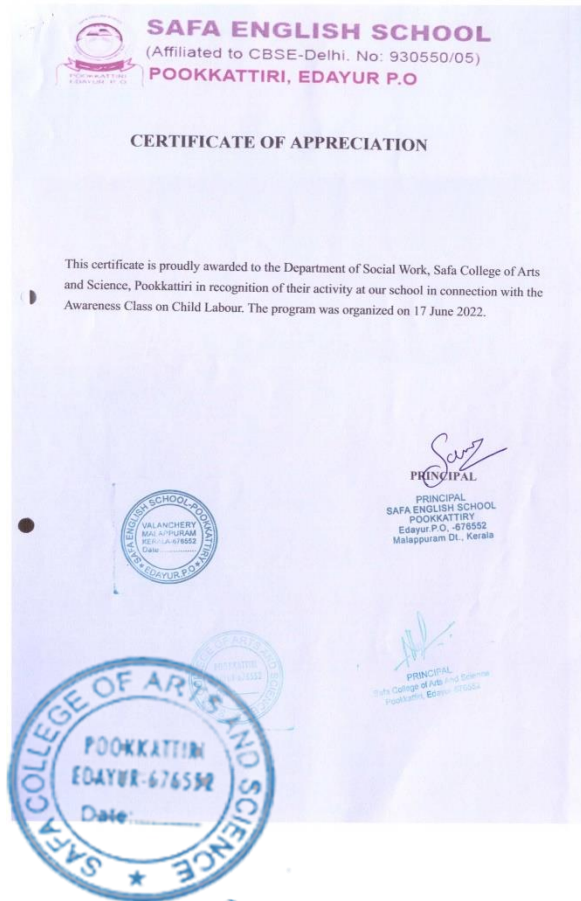


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7.2.1 SHARE YOUR SMILE (SHY)

8. AN AWARENESS SESSION ON ELECTRICITY AND POWER CONSUMPTION

In connection with the extension activity Physics Department, Conducted an awareness session in collaboration with National Service Scheme (NSS) under the Shiksha scheme in 2021. The awareness session was to enlighten participants about electricity consumption, its significance, and ways to minimize power usage for a sustainable future. Interactive quizzes and group discussions were conducted to trigger engagement and active participation among the attendees. The session witnessed active participation from students, faculty members, and along with NSS volunteers actively engaged in community service. Participants expressed satisfaction with the session, commending the comprehensive coverage of topics and engaging delivery. Suggestions for future sessions included organizing practical workshops on renewable energy installation and fostering long-term partnerships for sustainable development. The collaboration between the Physics Department and NSS under the Shiksha scheme facilitated an enriching awareness session on electricity and power consumption. By empowering individuals with knowledge and practical solutions, the session aimed to inspire positive behavioral changes towards energy conservation and environmental sustainability. Continued efforts in education and community engagement are vital for fostering a greener and more resilient future.



Pookkattiri, Kerala, India
 W35W+H57, Safa School Rd, Pookkattiri, K
 Lat 10.90919°
 Long 76.095056°
 11/11/21 02:25 PM GMT +05:30



Date: 31st January 2022

LETTER OF APPRECIATION

To
 The principal
 SAFA College of arts and science, Edayur (po), Pookkattiri valanchery

It gives me great pleasure to learn that the students of management department in your college have conducted an extension activity regarding marketing Orientation and sales promotion at ASRAYA KUDUMBASREE UNIT Pookkattiri, valanchery in the period from 20th December 2021 to 5th January 2022. Your actions have left a lasting impact, and the outcomes have surpassed all expectations. I am appreciating the students and faculties of management studies department, Safa College of Arts and Science for their efforts.

Thank you

PRINCIPAL
 Safa College of Arts And Science
 Pookkattiri, Edayur-676552



Handwritten text in Malayalam script, likely a note or additional message.

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7.2.1 SHARE YOUR SMILE (SHY)

9. Orientation and Marketing Awareness

The Department of Management Studies has conducted an Orientation and awareness programme for the products of ASRAYA Kudumbashree Pookkattiri during the period 20th December 2021 to 5th January 2022. After receiving the permission from Kudumbashree students organized a marketing orientation programme on 23 December at Kudumbashree unit, Pookkattiri. The primary objective of the orientation, marketing, and sales promotion campaign at Ashraya Kudumbashree was to introduce new products, enhance marketing strategies, and boost sales during the specified period. Provided detailed information about product specifications, pricing, and target market segments. Our students hosted sales promotion events at Ashraya Kudumbashree outlets and local markets. Offered special discounts, promotions, and bundled deals to attract customers. The orientation sessions successfully familiarized Kudumbashree members with new products, leading to improved product knowledge and understanding. Feedback from Kudumbashree members, customers, and stakeholders was overwhelmingly positive. Participants appreciated the informative orientation sessions, effective marketing workshops, and engaging sales promotion events. Suggestions for future campaigns included exploring additional marketing channels and expanding product offerings to meet diverse customer needs. The orientation, marketing, and sales promotion campaign at Ashraya Kudumbashree proved to be highly successful in achieving its objectives of introducing new products, enhancing marketing strategies, and boosting sales. By leveraging effective marketing techniques and fostering customer engagement, the campaign contributed to the economic empowerment and sustainability of Kudumbashree members. Continued efforts in marketing and sales promotion are essential for further growth and success in the future.



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Date: 31st January 2022

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Thank you



Handwritten note in Malayalam: എടയൂർ ഗ്രാമപഞ്ചായത്ത് കൂട്ടുമ്മൂശ്ശി സി.ഡി.എസ് ചെയർപേഴ്സൺ/ട്രൈബി സത്യകുട്ടി

Handwritten signature

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Pookkattiri, Edayur-676552



7.2.1 SHARE YOUR SMILE (SHY)

10. CONSUMER PROTECTION ACT

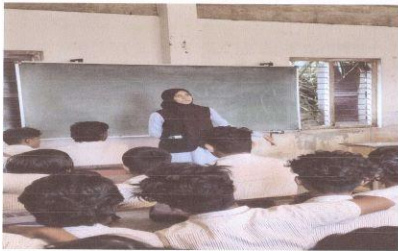
PG Department of Commerce has conducted an awareness programme for Higher Secondary students. The aim of the awareness session was to educate higher secondary students about the Consumer Protection Act and empower them with knowledge about their rights and responsibilities as consumers. Twenty higher secondary students attended the session, representing various streams within the commerce department. The session began with an overview of the Consumer Protection Act, highlighting its significance in safeguarding consumer rights and ensuring fair trade practices. Key provisions of the act were explained, including the right to information, right to redressal, and right to consumer education. Case studies and real-life examples were presented to illustrate common consumer rights violations and the legal recourse available to consumers. Participants were encouraged to analyze these scenarios and identify potential violation Interactive discussions were facilitated to encourage active participation and engagement among the students of consumer rights. Students shared their own experiences as consumers and discussed challenges they faced in exercising their rights. The awareness session on the Consumer Protection Act for higher secondary students was well-received and highly beneficial in enhancing their understanding of consumer rights and responsibilities. By fostering interactive discussions, real-life examples, and role-play exercises, the session equipped students with the knowledge and skills needed to navigate the marketplace confidently and advocate for their rights as consumers. Continued efforts in consumer education are essential for fostering a culture of consumer empowerment and ensuring fair and transparent trade practices in society.



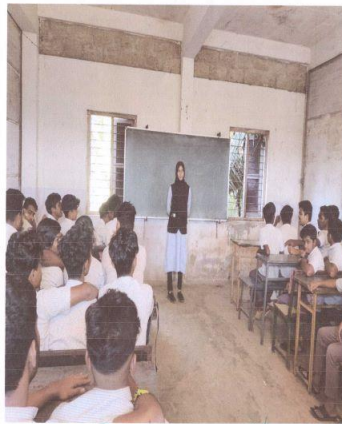
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7.2.1 SHARE YOUR SMILE (SHY)



EXTENSION PROGRAM – AWARENESS ABOUT CONSUMER PROTECTION RIGHTS TO SAFA HIGHER SECONDARY SCHOOL STUDENTS



SAFA COLLEGE OF ARTS AND SCIENCE POST EVENT SUMMARY REPORT

NAME OF THE EVENT: AWARENESS ABOUT CONSUMER PROTECTION ACT (AN EXTENSION PROGRAM IN ASSOCIATION WITH SAFA HIGHER SECONDARY SCHOOL

DATE OF EVENT: 11/01/2022

VENUE OF EVENT: SAFA HIGHER SECONDARY SCHOOL

NUMBER OF PERSON ATTENDING: 20

SPONSORING DEPARTMENT: P.G DEPARTMENT OF COMMERCE

PROGRAM COORDINATOR – Niyasali K C

CONTACT NUMBER: 8075205875

E-MAIL: departmentofcommerce.safa@gmail.com

On 11th January 2022 P.G Department of commerce has conducted a half day program for higher secondary students . This program was mainly open to the students to make awareness about consumer protection act and there are 20 students were participated in program.attendees shared their experiences,opinions, and suggestions. Overall the program was successful.



[Signature]
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7.2.1 SHARE YOUR SMILE (SHY)

11. PUBLIC SERVICE ADVERTISEMENT ON DRUG AWARENESS

The Department of Journalism at Safa College of Arts and Science, Pookkattiri organized a public service advertisement campaign aimed at raising awareness about drug abuse and its detrimental effects on individuals and society. This initiative was part of college’s commitment to social responsibility and community engagement. The primary objective of the public service advertisement campaign was to raise awareness about the dangers of drug abuse and addiction among students and the wider community. The campaign was meticulously planned by the Department of BAMC in collaboration with students and faculty members. Students were tasked with developing creative concepts and scripts for the public service advertisements (PSAs). Various formats including videos, posters, and social media graphics were considered to reach diverse audiences. A comprehensive dissemination strategy was devised to ensure maximum reach and impact of the campaign. The campaign successfully increased awareness about the risks associated with drug abuse, reaching a wide audience through various channels. The campaign strengthened partnerships between the college, local authorities, and community organizations, paving the way for future collaborations in drug prevention efforts. The public service advertisement campaign on drug awareness conducted by the Department of BAMC at Safa College under the Shiksha scheme was highly successful in achieving its objectives. By leveraging creative media formats and interactive sessions, the campaign effectively raised awareness about the dangers of drug abuse and encouraged positive behavioral change among students and the wider community. Continued efforts in drug prevention and education are crucial for building a healthier and safer society.

