



SAFA | COLLEGE OF ARTS AND SCIENCE

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PROGRAMME OUTCOMES PROGRAMME SPECIFIC OUTCOMES COURSE OUTCOMES

PG DEPARTMENT OF COMMERCE



FOR THE UNDER GRADUATE PROGRAMME

NO	PROGRAM OUTCOME
PO 01	The students will get new ideas, insights and thoughts. The mindset of students will change. They get new ideas and practical experience. Such students can face challenges with confidence and succeed in life.
PO 02	The students will be thorough with the procedures and formalities of establishment and management of business units. As all aspects are well debated, it will be easy for them to establish and successfully run business units.
PO 03	The students will be conversant with the various accounting principles and practices. All will be capable of recording, generating financial reports and arriving at conclusions and predictions.
PO 04	The inter-disciplinary approach will help students to solve business issues easily and will emerge as successful entrepreneurs in future.
PO 05	The multidisciplinary in-depth learning across all related topics of business and industry will definitely pave a strong foundation for higher learning in commerce and management.
PO 06	In depth understanding of management principles will help to create managerial aptitude and skills in students will foster successful managers for future
PO 07	In depth understanding of Accounting principles and practices coupled with interdisciplinary learning will help to create newer ideas in accounting and will bring in innovative and creative professionals in Finance, Cost and Management.
PO 08	The knowledge of direct and indirect taxation will open up a new area of living by students. Information on both direct and indirect taxation systems will cut open a wider area of employment and professionalism.
PO 09	The improved communication skills and basic understanding of laws in force of the country will definitely add to the content level and level of interaction by students.
PO 10	Students become more confident, self-reliant, competent and Competitive with practical insights and thorough learning.

Above mentioned programme outcomes are more specifically split in to the Programme Specific Outcomes.

NO	PROGRAM SPECIAL OUTCOME
PSO 01	Helps students to become young entrepreneurs with clear understanding of its Prospects and Possibilities capable of establishing and managing business units
PSO 02	Students will have clear understanding of direct and indirect taxation system in the country.
PSO 03	students will be brought up with clear vision of concepts, skills for application of knowledge in all the areas of Commerce and Management
PSO 04	students will acquire strong foundation for higher learning in commerce and management
PSO 05	by the completion of the program, students will be equipped with latest information about the methods of accounting prevalent in the country and the refinements taking place in the world.
PSO 06	Students are equipped with thorough knowledge on the theory and application of descriptive, analytical and inferential statistics in business situations. Information on the legal frame work of business organisations and various statutory requirements to be complied with.

SEMESTER I

SL. NO.	NAME OF COURSE	COURSE OUTCOME	
1	BCM1B01 Business Management	CO1	Understand the concept of Management
		CO2	Understand the importance of Management in a global perspective
		CO3	Understand the differences between management and leadership in real life situations.
		CO4	Analyze the concept of corporate social responsibility towards various stake holders
		CO5	Understand about the most modern techniques of management practiced in developed countries.
2	BCM1C01 Managerial Economics	CO1	Understand Macro & Micro economics & its role in managerial decision making.
		CO2	Understand the concept of law of diminishing marginal utility theory
		CO3	Understand the structure and importance of different types of markets
		CO4	Understand the role played by government in regulating Indian economy
		CO5	Understand a conceptual knowledge regarding India's foreign trade and the application of this knowledge in securing business opportunities.

SEMESTER II

SL. NO.	NAME OF COURSE	COURSE OUTCOME	
1	BCM2B02 Financial Accounting	CO1	Students learn to prepare accounts even from incomplete information.
		CO2	The learner learns to prepare Company accounts
		CO3	Understands the concept of debentures and learns to account for debentures.
		CO4	Understand the application of IFRS in Companies
		CO5	Critically learns 'AS' and IFRS.
2	BCM2C02 Marketing Management	CO1	The learner understands the core marketing concepts and consumer buying behaviour
		CO2	The Scholar learns the concept of creating and capturing value.
		CO3	Understand the concept of marketing channels in the competitive environment.
		CO4	Learns to enrich the firm's competitive strength.
		CO5	Understand and develop an idea about the latest trends in e-commerce and

SEMESTER III

SL. NO.	NAME OF COURSE	COURSE OUTCOME	
1	BCM3A11 Basic Numerical Methods	CO1	The learner learns the concepts of equations and quadratic formula.
		CO2	Facilitates the scholar to use matrices for large volume data processing
		CO3	This helps to solve problems involving arithmetic and geometric progressions
		CO4	Able to choose the right mode of interest and EMI for debt repayment.
		CO5	Develop the skill of using descriptive statistical tools.
2	BCM3A12 Professional Business Skills	CO1	Improved knowledge of E-learning resources and its delivery broadens vision and insight of management.
		CO2	Knowledge of artificial intelligence and data analysis helps to diversify and grow business cutting across obstacles
		CO3	Knowledge of existing national and international cyber laws makes communication and business easier.
		CO4	Digital marketing and its application of social media channels and advertisements enhances changes and horizon of business.
		CO5	Improved knowledge of E-learning resources and its delivery broadens vision and insight of management.
3	BCM3B03-Business regulation	CO1	Helps to establish and run business as directed by the government
		CO2	Knowledge of Indian Contract Act 1872 helps to enter into valid contracts in life and business
		CO3	Learning of Sale of Goods Act helps to do business keeping all legal formalities.
		CO4	Understanding of the privileges and rights of consumers helps to do legally standing business admitting the status of the customers; increases business and relationships in the long run.
		CO5	Able to create LLP business with sound legal knowledge.
4	BCM3B04 Corporate Accounting	CO1	Becomes competent to prepare accounts related with redemption of preference shares, bonus shares, right issue of shares and buy back of shares.

		CO2	Realizes the concept of preparation of final accounts of banking companies.
		CO3	Develop the skill of preparation of final accounts of life insurance companies.
		CO4	Able to prepare the final accounts of group companies
		CO5	Understand the concept of disclosure based accounting standard and interim reporting.
5	BCM3C03 Human Resources Management	CO1	Knowledge of human resource management helps to run business effectively
		CO2	Understand the necessary skills required for the employment in an organization.
		CO3	Familiarity with the induction and organizational training practices helps to have effective trained work force in the organisation
		CO4	Understand the concept of career planning and performance appraisal.
		CO5	Insight on compensation and grievance management practices helps to take effective and appropriate decisions on time.

SEMESTER IV

SL. NO.	NAME OF COURSE	COURSE OUTCOME	
1	BCM4A13 Entrepreneurship Development	CO1	It motivates the learner to become an entrepreneur
		CO2	Knowledge of supports available helps to reap the benefits of easily
		CO3	It is intended to trigger the mind set of youth to establish and run MSMEs in life
		CO4	Knowledge of establishing industrial units helps to start with business units easily.
		CO5	The learner can draft and finalise project report without external helps and supports
2	BCM4A14 Banking and Insurance	CO1	Candidates get clear picture of the banking business India and he can plan accordingly.
		CO2	Knowledge of negotiable instruments, features & formalities helps to deal with care
		CO3	This helps the candidate to be up-to-date in banking formalities and fund transfer.

		CO4	Knowledge of insurance business helps to hedge, avoid, and reduce risk in business.
		CO5	Knowledge of LIC and IRDA helps to move with Insurance people with confidence.
3	BCM4B05 Cost Accounting	CO1	The learner gets insights into the costing and cost accounting tools and techniques
		CO2	The learner understands the scientific material cost control measures in use.
		CO3	The scholar gets used to the scientific labour and overhead cost control measures
		CO4	Knowledge of various methods of costing helps the learner to practice in life.
		CO5	Variance analysis helps to identify its causes and take corrective actions
4	BCM4B06 Corporate Regulations	CO1	Knowledge of Indian Companies Act gives the legislative backgrounds of a company
		CO2	The candidate knows the formalities for formation of a company which will help to form more corporates in life.
		CO3	The knowledge of raising funds will help the candidate to choose between debt and equity easily
		CO4	The candidate can easily manage a company as he knows the rights, duties and powers of all positions.
		CO5	Knowledge of situations when a company may go for liquidation helps to run the business effectively.
5	BCM4C04 Quantitative Techniques for Business	CO1	Knowledge of QT broadens vision and outlook of the candidate to face business problems
		CO2	Understanding of correlation and regression analysis helps to predict with greater degree of accuracy
		CO3	Awareness of probability and other theories helps to have critical thinking and rational decisions.
		CO4	Familiarity with theoretical distributions helps to correlate issues with standard theories and take decisions
		CO5	Knowledge of LPP and modelling will be of great help in decision making.

SEMESTER V

SL. NO.	NAME OF COURSE	COURSE OUTCOME	
1	BCM5B07 Accounting for Management	CO1	To make the learner aware of the methodologies of Management Accounting
		CO2	It is to make the candidate learn how to conceive and interpret financial statements
		CO3	Ratios are very helpful tools for analysis and interpretations.
		CO4	Knowledge of movements in working capital helps to check/control flow of funds/cash.
		CO5	Knowledge of CVP analysis will be of great help for managerial decision making
2	BCM5B08 Business Research Methods	CO1	The learner knows the primary matters of business research
		CO2	The student know how to fix a research design, scaling checking validity etc
		CO3	The candidate knows the method of data collection and its processing and validation
		CO4	The learner knows to process collected data, test hypothesis and arrive at conclusions
		CO5	The student knows well how to write an academic report and present it
3	BCM5B09 Income Tax Law and Accounts	CO1	To understand the method and methodology of taxation on income in India
		CO2	To learn the provisions related to computation of Taxable Salary Income
		CO3	Knowledge of taxing income from house property helps the learner to compute taxable income under the head House Property correctly.
		CO4	Knowledge of computing income under the head profits and gains of business or profession helps the learner to do it effectively in life.
		CO5	Knowledge of computing income under the head Capital Gains and other sources makes the learner self-confident and competent to practice income tax.

4	BCM5B10 Course in Specialisation, COMPUTER APPLICATIONS IN BUSINESS	CO1	Knowledge of networking and its application business helps students to learn in a networked community much easily
		CO2	Knowledge of website creation and its updation and maintenance magnifies the identity and scope of business at much cheaper a cost.
		CO3	This helps to grow business across borders easily
		CO4	Students become more competitive in this digital era for he knows these entire well.
		CO5	Knowledge of the threats present in the Net helps to take preventive measures early and thereby could be avoided on time
5	BCM5B11 Course in Specialisation, BUSINESS INFORMATION SYSTEMS	CO1	Knowledge of MIS helps to gather, process and take decisions easily
		CO2	It helps to provide right information at the right time at the right quantity
		CO3	Knowledge of DBMS helps to process data scientifically keeping all manifestations
		CO4	Understanding of ERP helps easy automation and results in reduced costs
		CO5	Business Process Reengineering results in increased dignity in business and profits
6	BCM5D01: E-COMMERCE	CO1	Understand the basics of E-Commerce and the various Business Models of E-Commerce
		CO2	This enhances the students' skills for designing and developing websites
		CO3	It helps them to use the emerging modes of E-payment
		CO4	Identify the security issues on electronic payment system and solutions to various security issues relating to E-payment.
7	BCM5D03: BASIC ACCOUNTING	CO1	Students will be able to apply the Principles of Accounting
		CO2	Recording business transactions and preparing various ledger accounts
		CO3	Prepare the final accounts of sole trading concerns to evaluate their performance

SEMESTER VI

SL. NO.	NAME OF COURSE	COURSE OUTCOME	
1	BCM6B12 Income Tax and GST	CO1	Students will be able to Compute tax liability of individuals
		CO2	The Learner can do filing of returns of income meeting statutory obligations
		CO3	The scholars understand the concept of GST and e-filing procedures
		CO4	The candidates understand the offences and penalties under the Acts.
		CO5	The Learner learns the rights, duties and powers of CAG and tax authorities.
2	BCM6B13 Auditing and Corporate Governance	CO1	Knowledge of auditing helps gives newer insights and wide vision on the topic
		CO2	Learns to do verification, vouching and valuation independently
		CO3	Knows to set internal control system effectively to check frauds, errors and omissions.
		CO4	Solid understanding of the models and benefits of corporate governance
		CO5	Evaluate different stakeholders' roles and significance in corporate governance.
3	BCM6B14 Course in Specialisation, Office Automation Tool	CO1	Students understand how to prepare documents using MS-Word
		CO2	Learner demonstrates excel spread sheets and its applications.
		CO3	The candidate knows Power Point Presentations and its use in business meetings.
		CO4	Scholar acquires knowledge on distributed and client server computing
		CO5	Understand the applications of internet in the field of business education and governance
4	BCM6B15 Course in Specialisation, Computerised Accounting with Tally	CO1	Helps to develop awareness on accounting concepts and principles
		CO2	Aids to perform documentation, accounting and inventory operations using Tally
		CO3	Assist preparation of financial statements, tax documents, budgets and presentations
		CO4	Develop adequate knowledge on accounting information system and their application.
		CO5	To excel in budgets, reporting and accounting using Tally

5	BCM6B16 (PR) Three Weeks Project and Viva-Voce	CO1	Students get clear idea on idea generation, topic selection, factors to be considered before selection of a topic, drafting methodology, sampling, etc.
		CO2	Gets insight on collection, tabulation, processing, analysis and interpretation of data clearly
		CO3	Students get clarity of expressions and judgments
		CO4	Students get acquitted with the forms, formalities and methodology of presenting an academic document
		CO5	It improves skill, enthusiasm and a spirit of inquisitiveness among younger generations to look further and further and elicit hidden facts before the academia

FOR THE POST GRADUATE PROGRAMME

NO	PROGRAM OUTCOME
PO 01	APPLY THE PRINCIPLES OF FUNDAMENTAL COCEPTS OF FINANCE IN MAIN AREAS OF MANAGEMENT,ECONOMICS,STATISTICS,RESEARCH.
PO 02	STUDENTS CAN EQUIPIED WITH DUAL SPECIALISATION IN MARKETING AND FINANCE.
PO 03	DEVELOP ATTRIBUTES FOR RESEARCH IN ACADAMICS AND RESEARCH FOR INDUSTRY.
PO 04	STUDENTS GET ADEQUATE EXPOSSURE TO OPERATIONAL PRECEDURE IN FINANCE,ACCOUNTING,TAX,INTERNATIONAL BUSINESS ETC.

Above mentioned programme outcomes are more specifically split in to the Programme Specific Outcomes.

SEMESTER I

SL. NO.	NAME OF COURSE	COURSE OUTCOME	
1	MCM1C01 BUSINESS ENVIRONMENT AND POLICY	CO1	Helps to acquire the concept of macroeconomics in which business operate.
		CO2	Attain an idea about policies of government.
		CO3	Helps to assess economic impact on business
2	MCM1C02 CORPORATE GOVERNANCE AND BUSINESS ETHICS	CO1	To create corporate financial reports in global and Indian contexts.
		CO2	Help the students to understand the emerging trends in governance practice.
		CO3	To understand knowledge of corporate ethics.
3	MCM1C03 QUANTITATIVE TECHNIQUES FOR BUSINESS DECISION	CO1	To help the students learn the process applying appropriate quantitative techniques for validating and interpreting results.
		CO2	Help the students with important quantitative techniques for a sound business decision making.
4	MCM1C04 MANAGEMENT THEORY AND ORGANISATIONAL BEHAVIOU	CO1	Help the students to understand determinants of personality of employees in business.
		CO2	Help to manage intergroup relationship, organisational relationship in a business environment
5	MCM1C05 ADVANCED MANAGEMENT ACCOUNTING	CO1	Help the students to apply tools, techniques and concepts in managerial decision making.
		CO2	Students can develop analytical skill in interpreting and diagnosing business problems.

SEMESTER II

SL. NO.	NAME OF COURSE	COURSE OUTCOME	
1	MCM2C06 ADVANCED CORPORATE ACCOUNTING	CO1	Help the students to apply knowledge and skills in corporate financial accounting practices.
		CO2	Assist students in problem solving abilities in matters of consolidation of group information, corporate restructuring and liquidation.
2	MCM2C07 ADVANCED STRATEGIC MANAGEMENT	CO1	Help the students in making environmental analysis.
		CO2	Helps to apply strategy evaluation and control techniques in an organisation.
3	MCM2C08 ADVANCED COST ACCOUNTING	CO1	Help the student to apply knowledge of cost management and control techniques for managing business profitability
		CO2	Help the students to apply the application of cost accounting tool techniques concepts in managerial decision making.
4	MCM2C09 INTERNATIONAL BUSINESS	CO1	Students have an ability to apply functional strategies in international business.
		CO2	Students can assist to develop favourable trade environment for business.
5	MCM2C10 MANAGEMENT SCIENCE	CO1	Students can apply management science techniques in appropriate decision making.
		CO2	Develop concept of management science and tools supporting decision making by students.

SEMESTER III

SL. NO.	NAME OF COURSE	COURSE OUTCOME	
1	MCM3C11 FINANCIAL MANAGEMENT	CO1	Students can apply basic analytical techniques and methods of financial management of business organisation.
		CO2	Students can exposure certain advanced analytical techniques for taking financial policy decision.
2	MCM3C12 INCOME TAX LAW PRACTICE AND TAX PLANNING 1	CO1	Students can compute income under various heads. And make proper tax planning.
		CO2	Students can apply tax procedures of assessment
3	MCM3C13 RESEARCH METHODOLOGY	CO1	Students can apply methodology of research in various relevant areas.
		CO2	Students can easily identify research problems, collect and analyse data and present results in economy
4	MCM3EF 01 INVESTMENT MANAGEMENT	CO1	Students can establish a conceptual framework for security analysis and portfolio management.
		CO2	Students can apply their skills in optimising returns.
5	MCMEF02 FINANCIAL MARKETS AND INSTITUTIONS	CO1	Students can apply their knowledge in the area of interlinkage and regulatory framework system that operates in India.
		CO2	Students can apply their knowledge in framework of financial market.

SEMESTER IV

SL. NO.	NAME OF COURSE	COURSE OUTCOME	
1	MCM4C14 FINANCIAL DERIVATIVES RISK MANAGEMENT	CO1	Students can apply their efficiency in the area of derivatives transaction.
		CO2	Students are able to plan their financial management and risks in derivatives.
2	MCM4C15 INCOMETAX LAW PRACTICE AND TAX PLANNIN	CO1	Students can apply their practical knowledge in tax planning of different assess.
		CO2	Students can communicate major and latest provision of Indian tax law that derive maximum tax benefits.
3	MCM4EF03 INTERNATIONAL FINANCE	CO1	Students can apply their knowledge of exchange theories in financial markets.
		CO2	Students can develop foreign exchange exposure and risk management in various areas.
4	MCM4EF 04 ADVANCED STRATEGIC FINANCIAL MANAGEME	CO1	Students can build techniques for financial decisions
		CO2	Students can develop financial strategy for capital structure.