# **TOURISM CLUB REPORT 2023-24**

The Tourism Club aims at the creation of proper awareness about tourism among the youth The objectives of the Club are the generation of public attention towards tourism creation of awareness about the socio-economic relevance of tourism, encouragement of travel mentality, promotion of national integration and the identification of potential tourism spots in Malappuram District.

## **TEACHER IN CHARGE**

Mrs. JAYASREE P

DEPARTMENT OF COMMERCE

### STUDENT COORDINATOR

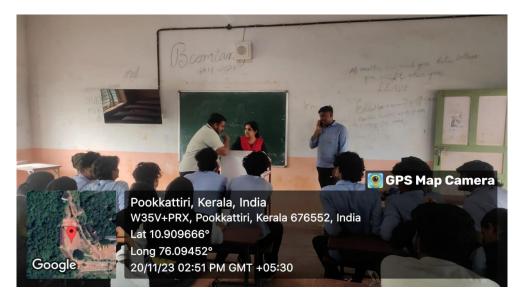
SHEMAN ALI HASSAN

3<sup>rd</sup> sem B.com CA

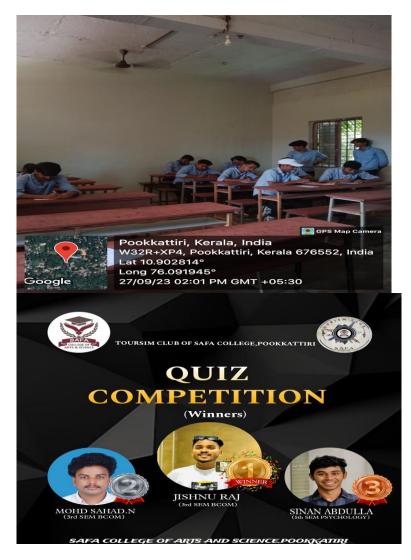
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SL.	NAME OF	DATE	COLLABORATION/	<b>NO.OF STUDENTS</b>
NO	PROGRAMME		ASSOCIATION/	PARTICIPATED
			DAY CELEBRATION	
1.	QUIZ COMPETITION	27/09/2023	WORLD TOURISM DAY	25
2	MOBILE	27/11/2023	ASSOCIATION WITH	10
	PHOTOGRAPHY		NATIONAL TOURISM DAY	
	CONTEST			
3.	DRAWING	27/11/203	ASSOCIATION WITH	25
	COMPETIOTION		NATIONAL TOURISM DAY	
4		20/11/2022		25
4	GUESS THE PLACE	29/11/2023	ASSOCIATION WITH	25
	COMPETITION		NATIONAL TOURISM DAY	
5	TOUR GUIDE	29/11/203	ASSOCIATION WITH	9
	COMPETIOTION		NATIONAL TOURISM DAY	

### WORLD TOURISM DAY

A meeting was conducted on 21/9/23 to discuss about the day celebration.



On 27/9/23 A quiz programme related to tourism was conducted for students of various departments.25 students participated and finally selected 3 students in highest marks.



### National Tourism Day programme

National tourism day is on 25 jan .In relation to that 4 programmes are conducted, in association with that on 27 and 28 nov 2023

- 1. Photography competition
- 2. Travelogue writing competion
- 3. Drawing competion
- 4. Guess the place competion.

Almost 60 students partipated in various programmes and in each competition 3 students are selected for first, second, and third position.



