



AN ISO 9001-2015 CERTIFIED  
**SAFA** | COLLEGE OF  
ARTS AND SCIENCE

(Affiliated to University of Calicut)

Pookkattiri, Edayur P.O, Valanchery, Malappuram Dist. Kerala - 676552

☎ 0494 2988810, 2988808 ✉ safacollegeoffice@gmail.com 🌐 www.safacollege.ac.in



# ENTREPRENEURSHIP DEVELOPMENT CLUB

## ANNUAL REPORT

### 2023-24

## ABOUT THE CLUB

The Entrepreneurship Development (ED) Club at Safa College of Arts and Science, established in 2017, has become a hub for fostering innovation and entrepreneurial spirit among students. Acting as a spark for those aspiring to start their own businesses, the club organizes workshops, seminars, industrial visits, and events to equip students with the knowledge, resources, and networking opportunities essential for business success. By doing so, we aim not only to create future leaders but also to contribute to economic growth. Since its inception, the club has served as a catalyst for nurturing entrepreneurial spirit, providing a platform for students to explore, ideate, and develop their business acumen.

## DETAILS OF THE PROGRAMS IN THE ACADEMIC YEAR 2023-24

SL NO	NAME OF THE PROGRAM	DATE	RESOURCE PERSON//COLLABORATION AGENCY
1	Workshop on Young innovators program	23-06-23	Hana V (YIP Intern Malappuram District)
2	Industrial visit at IGJ, Promoting women entrepreneurship	13-07-23	IGJ – Institute of gems and jewellery, Inkel city ,Malappuram
3	Workshop on value addition with Tie and Dye	22-11-23	CINDREBAY School of Design
4	BSE Investors education program	26-02-24	Venugopal Rayirath (Senior Associate of LKW)

## HIGHLIGHTS

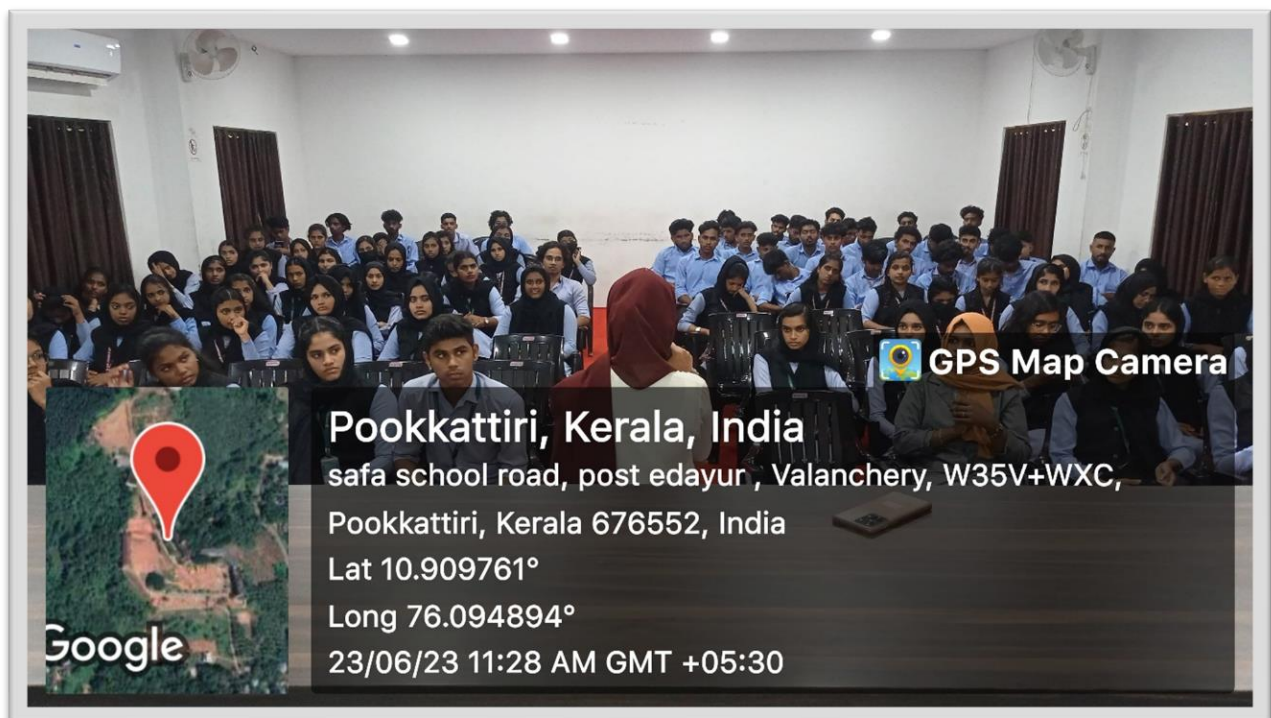
The Entrepreneurship Development Club organized a workshop on the Young Innovators Program on June 23, 2023, with Hana V as the resource person, who is a YIP Intern from Malappuram District. The Young Innovators Program is a specially designed initiative under the Kerala Development and Innovation Strategic Council (K-DISC). This program aims to empower future innovators to create new products, services, or models that effectively meet emerging requirements, unarticulated needs, or existing market needs of society through innovative challenges. During the workshop, Hana V demonstrated the process of submitting project ideas to YIP 5.0, providing valuable insights and guidance to the participants.

On July 13, 2023, the ED club arranged a visit to the Institute of Gems and Jewellery in Malappuram. The visit focused on promoting women entrepreneurship in the field. Participants had the opportunity to explore various aspects of gem and jewellery making, learning about the industry's operations and potential opportunities for entrepreneurship. The visit aimed to inspire and empower students, particularly women, to consider entrepreneurship in this sector as a viable career option.

The Entrepreneurship Development Club organized a workshop on value addition with Tie and Dye on November 22, 2023, in collaboration with CINDREBAY School of Design and the Women Development Cell of the college. The program aimed to empower women with job skills in tie and dye techniques. Participants learned various methods of adding value to textiles through tie and dye, with a focus on enhancing their employability and entrepreneurial prospects in the textile industry.

On February 26, 2024, the Entrepreneurship Development Club organized an Investors Education Program on behalf of the Bombay Stock Exchange (BSE). Mr. Venugopal Rayirath, a Senior Associate of LKW, delivered a class during the program. The session aimed to educate participants about investment strategies, financial planning, and the workings of the stock market. Attendees gained valuable insights into making informed investment decisions, enhancing their financial literacy, and understanding the opportunities and risks associated with investing in the stock market.

## MOMENTS



Ms Hana V YIP intern Malappuram District shares insights at the Young Innovators Program workshop





Girls' Team Visits Institute of Gems and Jewellery in Malappuram, Inkel City, Exploring Women Entrepreneurship





Students proudly display their vibrant creations at the Tie and Dye Workshop





Mr. Venugopal Rayirath, Senior Associate of LKW, Speaks at Investor Education Program