



PG DEPARTMENT OF COMMERCE

CERTIFICATE COURSE CODE	: SFABCM009
CERTIFICATE COURSE NAME	: STOCK MARKET MASTERY
DATE	: 18-07-2023 to 14-11-2023
COURSE TEACHER	: Mr. Abdul Hakeem
DESCRIPTION	: This course is a perfectly designed Capital Marketing course, to create a powerful knowledge bank on various tools and techniques required for the deep understanding of the functioning of Capital Markets.

Objectives:

1. **Introduction to Stock Markets:** Provide participants with a comprehensive understanding of the functioning and structure of stock markets, including key terminology and concepts.
2. **Fundamental Analysis:** Teach participants how to analyze financial statements, assess company performance, and identify potential investment opportunities based on fundamental factors.
3. **Technical Analysis:** Introduce participants to technical analysis techniques, including chart patterns, indicators, and trend analysis, to make informed trading decisions based on historical price data.
4. **Risk Management:** Educate participants on risk management strategies, including position sizing, stop-loss orders, and portfolio diversification, to protect capital and minimize losses.
5. **Trading Strategies:** Teach participants various trading strategies, such as day trading, swing trading, and trend following, and help them understand when and how to apply each strategy effectively.

Outcomes:

1. **Market Analysis Skills:** Participants will be able to analyze stock market trends, identify trading opportunities, and make informed decisions based on both fundamental and technical analysis.
2. **Risk Management Proficiency:** Participants will understand how to manage risk effectively by implementing appropriate risk management techniques and strategies.
3. **Trading Discipline:** Participants will develop discipline and emotional control, enabling them to stick to their trading plans and avoid impulsive decision-making.
4. **Profitable Trading Strategies:** Participants will be equipped with a range of trading strategies and techniques and will be able to select and apply the most suitable strategies for different market conditions.
5. **Practical Trading Experience:** Participants will gain hands-on experience in executing trades, managing positions, and navigating trading platforms through simulated trading exercises and case studies.

SYLLABUS

MODULE I

Securities Market Foundation: - Understanding Securities markets types features and concepts, Primary Markets and Secondary Markets for Securities, Mutual Funds, SEBI, Financial Planning and securities markets

MODULE II

Fundamental Analysis & Technical Analysis: -Economic and Industry Analysis, Technical Analysis, Company Analysis, Ratio Analysis, Interpretation of Financial Statements

MODULE II

Derivatives market: -Basics of derivatives, introduction to Forwards, Futures, and Options, Option Trading Strategies, Trading, Clearing and Settlement Systems.

References:

1. Machiraju.R.H: Indian Financial System, Vikas Publishing House
2. Varshney, P.M., & D. K. Mittal, D.K.: Indian Financial System, Sulthan Chand & Sons
3. Gordon E. & Natarajan K.: Financial Markets & Services, Himalaya Publishing House